

# Angette Williams

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## Graphic Designer | Instructional Designer

Innovative, creative, and results-driven specialized Graphic Designer. Highly experienced in Instructional Design, UX/UI Design, e-Learning Development, and Presentation Design. A collaborative team player possessing effective organizational and time management skills known for effectively performing in high-volume, fast-paced environments. Passionate about excellent interpersonal and communication skills.

## AREAS OF EXPERTISE

Interactive Training | Large-scale Complex Projects | Multimedia Presentations | Collaboration | Problem-solving  
Instructional Design | Compliance | Adult Learning Principles | Evaluation Methods | Technical Training  
Mitigation Strategies | Design Document Preparation | Computer Simulations | Layout & Design

## PROFESSIONAL EXPERIENCE

### Sunbelt Rentals

2023

#### Instructional Designer

Created training content, participated in all phases of course development, including content design and testing, adhering to project timelines, maintains relationships with subject matter experts, and supports the team with internal course reviews.

- Applied Instructional Design principles to assess learning needs and determine appropriate training deliverables, ensuring alignment with organizational strategy and goals.
- Partnered with subject matter experts to gather information and validate content accuracy, resulting in detailed design documents and high-quality training materials.
- Developed comprehensive training materials for various formats, including in-person and virtual instructor-led trainings, job aids, instructional guides, mobile learning, and e-learning content.
- Created and managed work plans using established processes and agile development methods, successfully delivering multiple projects within committed time frames.
- Collaborated with the Manager, Curriculum & Talent Development, and other stakeholders to enhance learning paths and curricula, maintaining strong relationships with business leaders and providing regular project status updates.

### Alteryx

2022

#### Instructional Designer

Supported the global enablement team with custom interactive training. Demonstrated ability to work on large-scale and complex projects.

- Utilized Articulate, Adobe Captivate, Camtasia, and Adobe Creative Cloud eLearning software.
- Developed multimedia presentations, manuals, and job aids.
- Collaborated with SMEs to ensure accurate and effective delivery of instruction.
- Executed problem-solving, instructional design, and evaluation skills to deliver high-quality learning content.
- Ensured timely project delivery in compliance with learning standards.

### Lowe's Company

2021

#### Sr. Learning Designer

Spearheaded the development of all instructional training delivery methods (in-person, online, self-service, etc.) and mediums such as audio-visual materials, instructor guides, and curriculum.

- Employed adult learning principles, concepts, instructional design theory, and evaluation methods.
- Incorporated the AADIE Model to design and develop blended learning solutions.
- Supported the design of HR training programs for management and employees.
- Led the design of technical training programs for Technology leaders and associates.
- Partnered with reporting teams to evaluate and measure instructional solutions to gauge effectiveness.
- Elevated risks and proposed mitigation strategies to meet timelines.

**SOS Intl** **2019**

**Instructional Designer**

Designed instructor-led courses accompanied by sophisticated computer simulations.

- Created training documents (process diagrams, standards, videos, user manuals).
- Steered subject matter experts to develop customized training for NERC compliance certification.
- Imported and synced audio for an enhanced learning process.
- Beta- and Alpha-tested the LMS before delivering it to the client.

**Keller Williams (Dave Friedman Team)** **2018**

**Presentation | E-Learning Specialist**

Developed online learning modules with subject matter expert support.

- Captured senior and executive leadership's thoughts and ideas, turning them into compelling presentations and visual materials.
- Created stunning and effective PowerPoint designs while adhering to brand standards.
- Partnered with teams and independently selected the best course of action under tight deadlines.
- Ensured proper use of all design assets, including logos and images.

**Angette Williams**

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**Duke Energy** **2017**

**Instructional Designer**

Conceptualized graphic art ideas to be presented to several business units.

- Designed and developed effective, efficient, engaging, creative, and innovative training.
- Created and edited various training materials, including simulations, PowerPoint presentations, job aids, and quick reference guides.
- Managed and organized files, links, photos, and artwork.
- Drafted email templates and designs while maintaining brand standards.

**UNCC College of Liberal Arts and Science** **2016**

**Graphic Designer**

Worked with different departments within the college.

- Prepared marketing materials for special events on and off campus.
- Conceptualized and created magazine spreads.
- Consulted and assisted with the design needs of any internal clients, including leaders of the college and its departments, centers, and programs.

**Shutterfly, Inc.** **2015**

**Production Designer**

Provided technical assistance to staff on creative and production assignments.

- Assisted designers with entering project text edits, resizing images and graphics, and handling simple rush requests.
- Prepared final press-ready files based on supplied specifications for several types of printing.
- Collaborated closely with art directors, designers, and production.
- Created print-ready PDFs or packaged files after pre-flighting.

**EDUCATION**

**Associate of Arts (A.A.), Graphic Design**

King's College, Charlotte, NC

**SOFTWARE | TECHNOLOGY**

Adobe Photoshop CS6 | Adobe Illustrator CS6 | InDesign CS6 | Windows & Mac Microsoft Office

Articulate Storyline 360 | Articulate Rise 360 | PowerPoint Expert | SharePoint