

# ANGETTE WILLIAMS

GRAPHIC DESIGNER
INSTRUCTIONAL DESIGNER
UX/UI DESIGNER
E-LEARNING DEVELOPER
PRESENTATION DESIGNER

## PROFILE.

Innovative, creative, and results-driven. Specialized in Graphic Design, Instructional Design, UX/UI Design, e-Learning Development, and Presentation Design. Possess effective organizational and time management capabilities and can work individually or as a team player in a fast-paced environment.

## EXPERIENCE

### INSTRUCTIONAL DESIGNER Alteryx 2022

- Demonstrated ability to work on large-scale and complex projects
- Proficient in using eLearning development software including Articulate, Adobe Captivate, Camtasia, and Adobe Creative Cloud
- Excellent interpersonal and communication skills
- Developed multimedia presentations, manuals, and job aids
- Collaborated with SMEs to ensure accurate and effective delivery of instruction
- Utilize problem-solving, instructional design, and evaluation skills to deliver high-quality learning content
- Proven ability to ensure timely project delivery in compliance with learning standards



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Theangette.com

# SKILLS

Adobe Photoshop CS6

Adobe Illustrator CS6

InDesign CS6

Windows/ Mac Microsoft Office

Articulate Storyline 360

Articulate Rise 360

PowerPoint Expert

SharePoint

## EXPERIENCE CONTINUED

#### SR. LEARNING DESIGNER

#### Lowe's Company 2021

- Leads the development of all instructional training delivery methods (in-person, online, self-service, etc.) and mediums such as audio-visual materials, instructor guides, and curriculum
- Employ adult learning principles and concepts, instructional design theory, and evaluation methods
- Incorporates the AADIE Model to design and develop blended learning solutions
- Supports the design of HR training programs for management and employees
- Leads the design of technical training programs for Technology leaders and associates
- Works with reporting teams to evaluate and measure instructional solutions to gauge effectiveness
- Elevates risks and proposes mitigation strategies to meet timelines

#### **INSTRUCTIONAL DESIGNER**

#### SOS Intl. 2019

- Designed instructor-led courses, accompanied by sophisticated computer simulations
- Created training documents (process diagrams, standards, videos, user manuals)
- Worked with subject matter experts to develop customized training for NERC compliance certification
- Imported and syncing of audio for an enhanced learning process
- Beta and Alpha testing on the LMS prior to delivering to client

#### **Presentation / E-Learning Specialist**

Keller Williams (Dave Friedman Team) 2018 (Contract)

- Develop online learning modules with subject matter expert support
- Capture senior and executive leadership's thoughts and ideas, turning them into compelling presentations and visual materials
- Create stunning and effective PowerPoint designs while adhering to the brand standards
- Work as a team player and independently, selecting the best course of action under tight deadlines
- Ensure proper use of all design assets including logos and images

# **Instructional Designer**Duke Energy 2017 (Contract)

- Conceptualized graphic art ideas to be presented to several business units
- Designed and developed training that was effective, efficient, engaging, creative, and innovative
- Created and edited various training materials including simulations, PowerPoint presentations, job aids, and quick reference guides
- Managed and organized files, links, photos, and artwork
- Created email templates and designs while maintaining brand standards



# EXPERIENCE CONTINUED

#### **Graphic Designer**

UNCC College of Liberal Arts and Science 2016 (Contract)

- Worked with different departments within the college
- Prepared marketing materials for special events on and off campus
- Conceptualized and created magazine spreads
- Consulted and assisted with the design needs of any array of internal clients, including leaders of the college and its departments, centers and programs

#### **Production Designer**

Shutterfly, Inc 2015 (Contract)

- Provided technical assistance to staff on creative and production assignments
- Assisted designers with entering project text edits, resizing images and graphics and handling simple rush requests
- Prepared final press-ready files based on supplied specifications for several types of printing
- Collaborated closely with art directors, designers, and production
- Created print-ready PDFs or packaged files after pre-flighting

## F D U C A T I O N

KING'S COLLEGE

Graphic Design A.A. Degree

2006

